

Senior Product Designer with 5+ years of experience taking complex digital products from discovery through launch. A hands-on front-end background enables close collaboration with engineering, pragmatic design decisions and high-fidelity delivery from Figma to production.

Experience

Wildberries | Senior Product Designer

2025 – now

Infrastructure Team, Wildberries. WB Workspace and WB Chat (DAU 600k)

- Own the end-to-end product design process for internal platforms, from problem discovery and UX architecture through UI design, specifications, engineering handoff and implementation support.
- Evolve the design system by integrating reusable components and patterns while maintaining consistency across product surfaces.
- Bridge design and engineering by applying front-end and web architecture knowledge to resolve constraints and improve implementation fidelity from Figma to production.

Bank Saint Petersburg (BSPB) | Senior Product Designer

2023 – 2025

Lead designer across internet and mobile banking products (BSPB DAU 1 mil), and design system lead for the bank’s cross-platform design language.

- Built the BSPB Design System from concept to production — 60+ components across web and mobile, with tokens and palettes updated to match new brand
- Redesigned new-client onboarding funnel, contributing to +15% conversion growth and +8% DAU growth in the mobile app over 2 years
- Redesigned the loyalty program end-to-end (MVP → full release), driving +10% growth in digital banking product usage
- Drove WCAG/A11y compliance across all 60+ design system components
- Implemented digital ruble integration aligned with Central Bank requirements for the mobile app
- Authored a number-formatting utility in TypeScript adopted by 12 engineers, eliminating a recurring inconsistency across banking interfaces
- Conducted end-to-end user research: interviews, usability testing, A/B testing

SalesKit | Lead Product Designer (Contract)

2023 – 2025

Acted as a design partner at the business level — contributing to product strategy alongside design execution.

- Shaped product roadmap: led feature prioritization, informed go-to-market & Owned the full product design lifecycle as the sole designer, covering requirements, user flows, UX/UI design, specifications, handoff.
- Shipped 14 product features from concept through production launch in close collaboration with business and engineering stakeholders.
- Reduced engineering clarifications and rework by 50% through detailed specifications and a structured design handoff checklist.

Puzzle Proptech | Product Designer

2022 – 2023

- Built the design system from scratch — 40+ components across web and mobile for a SaaS platform serving residential real estate clients
- Shipped 5+ customer-facing features in collaboration with product and engineering, including a key feature that drove +5% retention growth
- Developed 4 React.js components integrated directly into production

Guitar Art Studio | UX/UI Designer

2021 – 2022

VisualMethod | UX Designer

2019 – 2020

Education

Computer science, Saint Petersburg State University of Industrial Technologies and Design

2019 - 2023

Motion & Graphic Design Courses

2021 – 2022

Key Skills

Design

Figma · Adobe Creative Cloud · Design Systems · User Research · Accessibility (WCAG) · BDUI · CJM · A/B Testing · Prototyping · Design tokens · Web/Mobile design

Software Development

HTML/CSS · JS/TS · React.js · Storybook · Github / Gitlab · Json · CI/CD · NPM · MUI · Tailwind CSS · Webpack / Parcel · NoSQL

Soft skills

Strategic thinking and creativity · Clear and impactful cross-functional communication · Strong ownership and accountability for outcomes · Advanced time management and prioritization · Confident task scoping and estimation · Ability to articulate, defend, and influence design decisions